

[SERVICE S2.2](#)  
[MARKET RESEARCH](#)

ITEM	DESCRIPTION
SERVICE DESCRIPTION	The market research has as an objective to let know to the exporter/importer the potential of its target market.
ADVANTAGES	Having a previous knowledge of the market will help the company to take the right decision on how to introduce it. Having updated information allows the implementation of a strategy minimize mistakes.
USERS	Exporters, new to market, firms looking to expand to new markets
COST	\$ 65 US Dollars per hour. The number of hours will depend on the depth of the study.
SERVICE GUARANTEE	Our commitment is to deliver a service on time. We will make sure that the information provided by our firm is updated and adequate to our client's needs. <a href="#">You will receive our policy of Guarantee "No Surprises"</a>
REPORTS	A Written document will be delivered including information of the market: 1. Research Findings 2. Sources of information 3. Information Analysis 4. Recommendations
TIME TO DELIVER	The minimum time will be 30 days. The time can be longer and will depend on the depth of the study.
FORMATS TO REQUEST THE SERVICE	1 <a href="#">COMPANY PROFILE (FORMAT 1)</a> 2 <a href="#">INVESTOR PROFILE (FORMAT 2)</a> 3 <a href="#">REQUEST SERVICE (FORMAT 3)</a>

V4 04/2017