

SERVICE S2.8  
INTERNATIONAL BUSINESS PLAN

ITEM	DESCRIPTION
SERVICE DESCRIPTION	The International business plan consists in the consultancy and support in the elaboration of a plan to develop a project of expansion to a new market. The business plan includes: Objectives, Analysis of market trends, Analysis of the target market, Analysis of the competition and prices, identification of distribution channels, and the penetration strategy.
ADVANTAGES	The business plan allows you to determine the steps to follow to achieve your business objectives; having the appropriate information of the market and competence to design an adequate strategy of the target market.
USERS	Exporters, new to market, firms looking to expand to new markets
COST	\$ 65 USD per hour, the number of hours will depend on the outreach of the study.
SERVICE GUARANTEE	The service will be performed professionally providing updated, valuable and trusted information to fulfill our client's needs. <a href="#">You will receive our policy of Guarantee "No Surprises"</a>
REPORTS	<p><u>The business plan includes:</u></p> <ol style="list-style-type: none"> <li>1 Objectives to reach</li> <li>2 Sector Trends</li> <li>3 Target Market Definition</li> <li>4 Analysis of the competition and prices</li> <li>5 Distribution Channels</li> <li>6 Strategy to implement to fulfill the objectives</li> </ol>
TIME TO DELIVER	According to the schedule previously agreed with the client.
FORMATS TO REQUEST THE SERVICE	<ol style="list-style-type: none"> <li>1 <a href="#">COMPANY PROFILE (FORMAT 1)</a></li> <li>2 <a href="#">INVESTOR PROFILE (FORMAT 2)</a></li> <li>3 <a href="#">REQUEST SERVICE (FORMAT 3)</a></li> </ol>

V4 04/2017