

[SERVICE S2.6](#)  
[TRADE SHOWS](#)

ITEM	DESCRIPTION
SERVICE DESCRIPTION	The trade show service consists of providing support to our clients previous, during and after the trade show. The first step is to assure that the fair is the right one for the products or services that will be promoted. Our support includes a direct communication with the show organizer to have all the details of the booth. During the event, we will provide supporting staff. An interpreter can also be provided. Additionally, we can request some invitations to potential customers so they can visit you at the fair. After the fair, follow up contacts made during the event.
ADVANTAGES	Positioning of your product in the mind of the visitors. Knowledge of the profile of potential customers. Prospects generation. Save time our staff will take care of preparing the booth and dismounting for you.
USERS	Exporters, new to market, firms looking to expand to new markets
COST	The cost can be quote by package or by individual services.
SERVICE GUARANTEE	Our commitment is to assure you that you are exhibiting in the right fair for your products. The visitors that will be invited to the fair will be the adequate to your target market. Our support staff is qualified to help you generated leads and take advantage of the visitors' flow. <a href="#">You will receive our policy of Guarantee "No Surprises"</a>
REPORTS AND MATERIALS	<ol style="list-style-type: none"> <li>1      Statistic information of the selected trade show and recommendations why is your best option.</li> <li>2      List of contacts invited to the trade show.</li> <li>3      Report of the contacts generated during the event.</li> <li>4      Visitors profile</li> </ol>
TIME TO DELIVER	This service requires a minimum of 30 work days notice prior to the trade show. The final report will be deliver 15 days after the trade show.
FORMATS TO REQUEST THE SERVICE	<ol style="list-style-type: none"> <li>1      <a href="#">COMPANY PRIFLE (FORMAT 1)</a></li> <li>2      <a href="#">INVESTOR PROFILE (FORMAT 2)</a></li> <li>3      <a href="#">REQUEST SERVICE (FORMAT 3)</a></li> </ol>