

[SERVICE S2.1](#)
[MARKET ENTRY](#)

ITEM	DESCRIPTION
SERVICE DESCRIPTION	The market entry service is intended to inform to the exporter the potential of its target market and facilitate the actions to overcome the barriers for entering a new market, which are a measure of the competitiveness of a market.
ADVANTAGES	Having a previous knowledge of the market gives elements to the company that will help in a good decision making on how penetrate a new market giving real and precise information. This allows realizing an adequate strategy with knowledge avoiding entering as blind into a new market.
USERS	Exporters, new to market, firms looking to expand to new markets
COST	\$ 65 US Dollars per hour. The number of hours will depend on the depth of the study.
SERVICE GUARANTEE	Our commitment is to deliver a service on time. We will make sure that the information provided by our firm is updated and the adequate to our client's needs. You will receive our policy of Guarantee "No Surprises"
REPORTS	<p>A Written document will be delivered with the information of the market including:</p> <ol style="list-style-type: none"> 1. Research Findings 2. Sources of information 3. Information Analysis 4. Recommendations
TIME TO DELIVER	The minimum time will be 30 days. The time can be longer and will depend on the depth of the study.
FORMATS TO REQUEST THE SERVICE	<ol style="list-style-type: none"> 1 COMPANY PROFILE (FORMAT 1) 2 INVESTOR PROFILE (FORMAT 2) 3 REQUEST SERVICE (FORMAT 3)

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